



# Diploma in Jewellery Designing

Duration: 3 Months (5 days a week)

Investment: ₹1,41,600/- (Incl. gst) | \$1566

## What you'll learn

- Free hand drawing,
- Elements and principles of Designing
- Basic guidelines, Shading techniques
- Detailed rendering and Illustration of Gemstones & Metals
- Theory and Illustration of Settings & Findings
- Designing process, Colour theory
- Collection architecture, Developing designs using existing components
- Jewellery features and benefits
- Types of enamelling
- Design strategy and collection development
- Develop motif to create sketches of jewellery objects
- Learn digital drawing using photoshop
- Introduction to the world of design
- Precious Metals
- Types of jewellery finish
- Types of earrings, earring findings, rings
- Common types of clasps used in jewellery
- Types of chains, bracelets, necklaces
- Different types of settings Indian and International
- How to choose best jewellery for your face type
- Indian bridal jewellery according to face shape

- Techniques of Designs
- Briefing of Diamond Grading(1 week)
- Briefing of Gemmology (1 week)
- Inspirations and Theme designing
- Accessories designing
- Brides of India
- Jewellery History & Eras Of Jewellery
- Techniques & Fundamentals of Jewellery Manufacturing
- Techniques of Designing Men's and Kid's Jewellery
- Casting Jewellery
- Gold Calculation and Diamond Calculation
- Projects & Tests
- Market Trends
- Serving and building clientele – Sales steps
- Jewellery curating and merchandising
- Online and social media marketing
- Handling customized orders
- Answering customer queries
- Customer follow up
- Portfolio Assistance.